

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2525863 /		<u>Alt Order #</u> WOC13578050
<u>Advertiser</u> Tony Vargas for Congress		<u>Original Date / Revision</u> 04/15/22 / 04/15/22
<u>Contract Dates</u> 04/19/22 - 04/25/22	<u>Estimate #</u> 1049	
<u>Product</u> Tony Vargas for Congress		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u> 69	<u>Product 1/2</u> 167
<u>Agency Ref</u> 140883	<u>Advertiser Ref</u> 604591	

And:

Left Hook Strategy
2601 Ocean Park Blvd
Ste 324
Santa Monica, CA 90405

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	04/19/22	04/25/22	Morning News Show	6:00 AM-7:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/22	04/25/22	MTWTF--				1	\$250.00			
N 2	WOWT	04/19/22	04/25/22	Today Show	7:00 AM-9:00 AM		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/22	04/25/22	MTWTF--				4	\$275.00			
N 3	WOWT	04/19/22	04/23/22	Sa Today	8:00 AM-9:30 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/18/22	04/24/22	-----S-				1	\$150.00			
N 4	WOWT	04/19/22	04/25/22	Today Show II	9:00 AM-10:00 AM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/22	04/25/22	MTWTF--				3	\$100.00			
N 5	WOWT	04/19/22	04/25/22	Middy News	11:00 AM-12:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/22	04/25/22	MTWTF--				2	\$100.00			
N 6	WOWT	04/19/22	04/25/22	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/22	04/25/22	MTWTF--				3	\$70.00			
N 7	WOWT	04/19/22	04/25/22	M-F News @ 4p	3:57 PM-5:00 PM		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/22	04/25/22	MTWTF--				4	\$175.00			
N 8	WOWT	04/19/22	04/25/22	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/22	04/25/22	MTWTF--				3	\$300.00			
N 9	WOWT	04/19/22	04/25/22	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/22	04/25/22	MTWTF--				2	\$300.00			
N 10	WOWT	04/19/22	04/25/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/22	04/25/22	MTWTF--				3	\$325.00			
N 11	WOWT	04/19/22	04/25/22	Monday Prime 2 Hour	6:57 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/22	04/25/22	M-----				1	\$450.00			
N 12	WOWT	04/19/22	04/20/22	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	--W----				1	\$750.00			
N 13	WOWT	04/19/22	04/25/22	News @ 10p M-F	10:00 PM-10:35 PM		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/22	04/25/22	MTWTF--				3	\$375.00			
N 14	WOWT	04/19/22	04/25/22	The Tonight Show	10:35 PM-11:35 PM		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/22	04/25/22	MTWTF--				3	\$150.00			
N 15	WOWT	04/19/22	04/23/22	Saturday Night Live	10:30 PM-12:00 XM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	-----S-				1	\$200.00			
Totals											35	\$8,360.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	27	\$6,365.00	(\$954.75)	\$5,410.25
04/25/22 - 04/25/22	8	\$1,995.00	(\$299.25)	\$1,695.75
Totals	35	\$8,360.00	(\$1,254.00)	\$7,106.00

Signature: _____ Date: _____

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